



# Fuelalternatives™

Your source for alternative fuels

**Business Description:** Fuelalternatives™ and the website Fuelalternatives.com™ is a marketplace for alternative fuel solutions where we will sell our own patent pending technologies and other viable pragmatic solutions to reduce dependence on fossil fuels. The business is the combination of a primarily web based marketing outreach to sell solutions and an experimental lab to determine which solutions are, in our opinion, viable.

Research Areas: We have patent pending technologies relating to:

- A hydrogen based combustion retrofit for a traditional gas engine
- Fuelverters™ an easily configured and unique energy transformation technology to allow the conversion of a source energy (e.g. Bio waste) to a destination energy (e.g. car ready hydrogen).

The combination of our patent pending technologies with the validation of other technologies will make our marketplace distinct and provide a real benefit to the business or individual consumer seeking to leverage alternative fuels. While there are some informational and sales web sites that provide alternative fuel solutions, there is no validation of those technologies. More importantly, no marketplace has come into being that makes it easy for a consumer to adopt alternative fuels.

Fuelalternatives™ is a member of the Technology Catalyst business incubator.

**Revenue Streams:** Revenue is projected primarily as retail sales to web consumers with a secondary licensing stream from our patented technologies. There is commercial value for someone to separate the truly viable fuel solutions from the “snake oil” in the marketplace. We will build the reputation that makes us the *de facto* source of information on viable alternative fuel solutions for the individual or business consumer. There is a tertiary option for pursuing tax credits as an additional funding mechanism for Fuelalternatives™ or our customers purchasing our solutions.

**Investment Opportunity:** We are currently looking for LLC members to help fund the development of the patents, the laboratory, and the marketplace infrastructure. We are also interested in developing partnerships with companies that are interested in our technologies or our marketplace.

**For More Information Please Contact:**

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